



## 2011 CENTRAL CATHOLIC VIKING FOOTBALL

May 18, 2011

Dear Players and Parents,

We are in the preliminary planning stages for the 2011 Central Catholic Football season. This year, we need the support of the players and parents, so we can enjoy what we hope is a very long and successful season. There are many expenses incurred during the course of the season. We are asking for your help with one of our most important fundraisers.

The Central Catholic Football Program features biographies of senior players and coaches, photos of the team, and many other facts about our great teams over the years. But most important to the program are the businesses and individuals who support us every year by placing ads in the book. This year, we are asking you to please help us make this one of most successful programs ever. Attached is the ad form we will be using this year. This form explains the pricing and ad sizes. Please think of some sponsors who would like to advertise and simply give them the form. You can make copies of the form, and the form will also be posted at [centralcatholicfootball.com](http://centralcatholicfootball.com). All personal ads should be submitted as they are to be shown in the program. No artwork/formatting services are available. You will have the opportunity to offset your player fee after you have met the \$200.00 required by each player.

Please note that all checks should be made payable to **CENTRAL CATHOLIC VIKING FOOTBALL**. In order for the book to be ready for our first home game, we are asking that all ad forms and checks be received by August 15, 2011.

Thank you for your support! If you have any questions, please contact Carmen DeLucia at [vikingprogram@verizon.net](mailto:vikingprogram@verizon.net) or by phone at 412-292-7550.

- 🍌 Every player must sell \$200.00 of program ads.
  - You will receive 50% credit of your program ads sales over \$200.00 to deduct from your player fee.
- 🍌 Forms and checks due absolutely by 8/15, no exceptions, sorry.
- 🍌 Player bios for seniors due ASAP but will not be include in the program if not received by 8/15.
- 🍌 Program ad should be submitted as it is to be displayed in the program. No editing or art work service available for personal ads submitted.

### Calculation to figure out your credit

$$\boxed{\phantom{0000}} - \boxed{\$200.00} = \boxed{\phantom{0000}}$$

Total program ads sold    Mandatory sales    =    50% of this amount will be credited to your player fee